

# THE SOUND OF PASSION



When printed to perfection, images echo emotions. A book not only leads you to its contents, but also unfolds endless possibilities. A sparkling splash in the page enables you to escape from the world and refreshes you. For us, it's a fascinating journey that begins in the mind of an ideator or as a client's assignment, who trust us to give it a voice. We are proud that many such journeys have been successfully completed with our three decades of expertise in graphic design, pre-press, print and post production solutions.

Clients of international repute, who once made a maiden voyage with us, today celebrate our every milestone and inspire us to think bigger. We believe that this resonates the true measure of our passion, quality impression, cost effectiveness and timely delivery.

## THE SOUND OF DIGITAL INTEGRATION



o produce 2 pounds of honey from flowers, bees travel a distance equal to 4 times, around the earth. A similar meticulous preparation and a seamless pre-press system, is required to achiece an impeccable result in the printing industry.



We have invested in advanced pre-press technology that digitally integrates the workflow from the 'Computer to Plate' (CtP) through intranet. The complete pre-press from design to print is carried out using Creo Brisque system. We are equipped to receive files in various formats such as, Adobe InDesign, QuarkXpress, Adobe Illustrator, Macromedia Freehand, Adobe Photoshop, CorelDraw, PostScript, PDF etc) through FTP via high-speed dedicated internet channel.

High resolution inputs are scanned on Creo Scanners which are then colour corrected by our experienced team of pre-press professionals. Initial soft proofing is done by generating high-resolution PDF Files which is shared with the client over the internet.

After approval, we generate Kodak MatchPrints™ for calibrated digital proofs. Finally, complete imposition is carried out using Creo Preps and is ripped on Creo Trendsetters CtP unit ensuring perfect registration and sharp screen on press.

Through investment and innovation, we're always at work refining our integrated services. We do this because we are committed to giving you access to our pre-press power from any part of the globe.

"Their services have been superb on every measure including quality of printing (Color and black-white), timeliness of job completion, courtesy and above all pricing". Chandan Prasad, PhD Consulting Editor, New Century Health

Publishers.



#### A painting is only as good as the artist behind it

painting is only as good as the artist behind it. The same goes for printing and the press. As a painting relies on the confident strokes of the artist to come alive on a canvas; we leverage our talents and technologies to make print more immediate using your data to its fullest potential.



A dust-free air-conditioned environment complements our printing floor that has a wide array of printing presses – 1, 2 and 4 colour Heidelburg CP Ttronic and 5 colour Mitsubishi 1000 Series offset printing machines – in various sizes and configurations that can handle diverse print jobs.

Our printing machines are connected to Creo CtP unit with CIP3 connectivity, enabling us to achieve desired results quickly and effectively. Every print job is matched with HP MatchPrint Calibrated proofs and checked with a densitometer. Some of the special features of our printing are

- > Computerised control of Registration, Inking and Dampening
- > Automatic Plate Changing
- > Direct CIP3 ink-key presetting

Automation adds to our pressroom strengths. With internally designed controls for colour management, plate changing, cylinder loading, and stacking and delivery, our pressrooms are designed to heighten print quality and consistency while tightening turnaround times. Our extensive array of personalization capabilities help us to produce the customization you need, to connect with your customers on the most meaningful level and make your business more profitable.

But, we strongly believe that the printing and the presses are only as good as the people behind them. We have some of the highest experienced pressman who are real craftsmen in the trade. They are masters at custom ink mixing and they fully understand the meaning of quality printing.

We understand the value of the final creation, because a masterpiece is nothing but a mere thought until it is painted with perfection.

"Aegean Offset is Awesome! This partnership is one of the best that we have." Marco, Holy Hip Hop Media, Georgia, USA.

### THE SOUND OF CONFIDENCE



Armed with just a single golf club, even a seasoned player won't go far. Together, a whole range of specialised clubs, make a champion invincible.



When it comes to setting up total in-house facilities, we go the extra mile. Our products travel the entire distance - from digital files to raw paper to finished product - absolutely in-house, resulting in not just high quality print with consistency, but also high degrees of cost effectiveness.

As a one-stop pre-press, print and finishing hub, you can use our custom presses to produce anything from niche books, catalogues, brochures, annual reports and direct mail pieces to very specific job components. Consider the conveniences: a tighter schedule, no shipping or freight costs between facilities, and seamless service from design through printing, finishing and distribution.

We invite you visit our fairway and meet our ace professionals who give a winning performance to complete every assignment.





### THE SOUND OF KNOWLEDGE



he books we print are packed with surprising nuggets of thrill and knowledge. But to our customers, we offer honest pricing and high quality book printing with no last minute surprises.



When a project is received, it is placed in the extremely capable and seasoned hands of our employees. Our printing capabilities include high-quality offset one to five-color presses.

We provide economical solutions for your printing needs by utilizing a wide variety of quality in-house stocks. Along with the most recent book printing and binding technology, we also offer comprehensive finishing services.

We have complete in-house bindery for all kinds of books – saddle stitched, soft bound, hard case and Wire-o-binding – to ensure that your books are handled in a professional manner. This include machines for

- > Folding (GUK and Horizon)
- > Centre –pinning (saddle stitching) automated gathering stitching trimming line
- > Aster sewing machine
- > Perfect binding Muller Martini and Sheridan
- > Hard case binding (KOLBUS Case Making)
- > Wire-o-binding
- > Knife trimmer

Experienced manpower, specialised machines and the support of our international clients empower us to touch new horizons with our book printing prowess.

"We have been very happy with the books printed by Aegean Offset Printers – the quality is excellent..." Iven Lourie, Editor, Gateways Books & Tapes.

### THE SOUND OF SMILE



Just victory is not good enough. Reaching out to the audience is what makes a win historic.



Our team goes beyond creating quality products. We also ensure that our products are delivered at the desired time and place, and as per the clients' requirements.

To ensure this, we have implemented a web-based ERP solution with built-in intelligent alerts for inward and outward quality confirmation for all processes. This solution includes modules which monitor the entire life cycle of a printing job — Quotation, Purchase, Warehousing, Pre-press, Printing, Finishing, Dispatch and Invoicing.

Right from the design stage, we ensure appropriate analysis is carried out on a regular basis at all levels. As a result, at every point, quality is attained first time right — rather than being corrected at every stage. Also, as part of process control, all equipment is calibrated at timely intervals. This is the level of total quality management that has made Aegean an ISO 9001:2000 certified company.

Total Quality Control is what we practice everyday to help our customer smile after every assignment!

"The books are in very good condition.
Thanks for packaging them so well. And, of course, your quality is excellent."
Steve Trigwell,
Donnybrook
Children's Books,

Australia.

"I have been in the publishing business for 35 years and I have used countless printers in the US and abroad. Aegean has proven to be the best!" Godfrey Harris, The Americas Group, Los Angeles, USA.



Setting new milestones is a way of life for us. Our state-of-the-art integrated printing world spread over an area of 30000 sq. feet in Greater Noida further aids in propelling our visions. Greater Noida is a future ready industrial hub that provides excellent connectivity to Delhi and other businesses in the entire National Capital Region.



A winning armoury of the latest machines including Mitsubishi UV five colour press with coater, Heidelberg 102 perfector and more than 200 skilled professionals team up to create new benchmarks in printing excellence. Specialised capabilities such as automatic binding systems along with improved QMS, stringent Quality Control measures have been integrated to multiply our overall capability which will also soon earn us the ISO 14001 certification. A robust IT infrastructure backed with heavy duty servers and a secured back up system has been installed to serve orders seamlessly from across the globe.

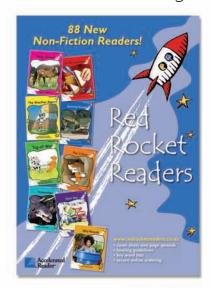
The entire site is people and environment-friendly which motivates our team to enjoy and excel at their work. Planned HR initiatives such as transportation, accommodation assistance, recreational facilities, free health check-ups and performance-based recognition and reward system ensure a conducing environment for the mind and the body.

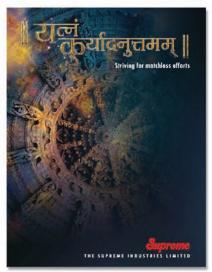
We also empower underprivileged children by providing support to their schools with complimentary study materials. Our Corporate Social Responsibility endeavours also include our active involvement with sustained charitable initiatives.

"Pass on my compliments to all your staff who worked on this book. It is excellent workmanship." Khalid, Birmingham. England.

#### **PORTFOLIO**

## Brochures/Catalogues/Occasional Papers

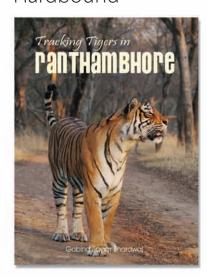


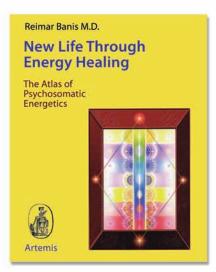


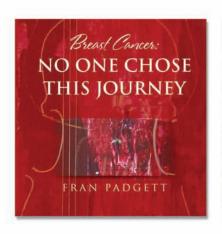


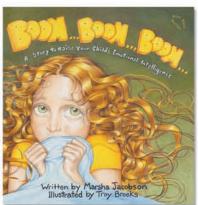


### Hardbound









## Magazines/Journals

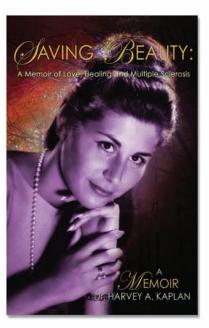


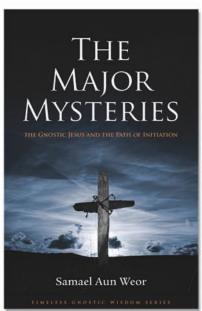






## Softbound





## Tags







Corporate Office/Production Site: 220 B, Udyog Kendra-1, Greater Noida (UP)-201306 (INDIA) Tel.: (+91 0120) 4725400

e-mail: stalwar@aegeanoffset.com/aajaya@aegeanoffset.com

Website: www.aegeanoffset.com